



## Press Release

# European Privacy Seal for Business Keeper's whistleblowing system BKMS

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*Berlin based Business Keeper AG receives the European privacy seal EuroPriSe for its Business Keeper Monitoring System BKMS® enabling the submission of whistleblowing notices and reports.*

When it comes to “whistleblowing”, the reporting of offence and criminal activities such as fraud or embezzlement, there is often an inherent conflict between transparency and privacy. Business Keeper AG has developed a web based service which enables an organisation to handle whistleblowing in the area of value management, compliance and auditing effectively at an early point in time. At the same time, the system protects the personal rights of the whistleblower.

Inside information given by employees, clients or suppliers can often lead to detect criminal activities when reported. Business Keeper AG provides a reporting system which allows an investigating unit to detect and investigate irregularities or possible breaches to minimize or avert damages for the company or organisation.

The BKMS® System allows making contact and exchanging information between the whistleblower and the body that implements the system by means of an electronic postbox. The process of clarification and plausibility checking is enabled and supported by providing a channel for further clarification and thus facilitating a dialogue between the whistleblower and examiners. Whistleblowers can reveal their identity or can act anonymously or pseudonymously if they wish.

Thilo Weichert, head of ULD: „In view of the fact that legislation and jurisdiction concerning labour law are often inadequate, the technical protection of whistleblowers is of importance anywhere and at anytime, also in Germany. Furthermore, it is in the interest of organisations striving for compliance. The transparency of data processing, the implemented technical and organisational measures, as well as the protection of the whistleblower are realised in an exemplary manner by a privacy functionality and extensive and confidence-building information.”

The EuroPriSe certification confirms that the BKMS® System facilitates its use in compliance with European data protection regulations.

Further information about the BKMS® certification is available on the EuroPriSe website at [www.european-privacy-seal.eu/awarded-seals/DE-130031](http://www.european-privacy-seal.eu/awarded-seals/DE-130031)

The EuroPriSe trust mark ([www.european-privacy-seal.eu](http://www.european-privacy-seal.eu)) is issued by an independent certification body to IT products and IT-based services after successful completion of a quality-backed procedure: an evaluation by accredited legal and technical experts is validated by an independent and impartial certification body at the Unabhaengiges Landeszentrum fuer Datenschutz (ULD, Independent Centre for Privacy Protection). The seal as well as the public reports provide transparent guidance when choosing or privacy valuating an IT product or IT-based service.

## ***EuroPriSe***

EuroPriSe is an initiative led by the Unabhängiges Landeszentrum fuer Datenschutz (Independent Centre for Privacy Protection, ULD), Germany. EuroPriSe was funded with 1.3 million Euro by the European Commission's eTEN program. The EuroPriSe project consortium led by ULD included partners from eight European countries: the data protection authorities from Madrid (Agencia de Protección de Datos de la Comunidad de Madrid, APDCM), and France (Commission Nationale de l'Informatique et de Libertés, CNIL), the Austrian Academy of Science, London Metropolitan University from the UK, Borking Consultancy from the Netherlands, Ernst and Young AB from Sweden, TÜV Informationstechnik GmbH from Germany, and VaF s.r.o. from Slovakia. For more information please visit: [www.european-privacy-seal.eu](http://www.european-privacy-seal.eu)

## ***Business Keeper AG***

For more than twelve years the Business Keeper AG in Berlin, Germany, has taken a stand for the early prevention of, and fight against, white-collar crime and hence has made an important contribution to an ethical, value-based corporate culture. With the Business Keeper Monitoring System (BKMS<sup>®</sup> System) Business Keeper AG has developed an electronic whistleblowing system that, by allowing the systematic and confidential forwarding of reports from employees and suppliers, protects companies sustainably from legal and reputational damage. Among the customers of Business Keeper AG are companies of different sizes as well as government anti-corruption institutions worldwide. Currently the BKMS<sup>®</sup> System is available in 196 countries and regions in 52 languages.

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