



Press Release

Bonn, September 23, 2015

## **EuroPriSe: [www.business-keeper.com](http://www.business-keeper.com) awarded with European Privacy Seal**

*Business Keeper AG has successfully participated in EuroPriSe's "Website Certification" trial run. Their website joins web-based whistleblowing scheme Business Keeper Monitoring System (BKMS® System) in receiving a EuroPriSe certification.*

Berlin-based Business Keeper AG has demonstrated that data processing resulting from typical interactions between Business Keeper's web server and the website visitor's browser conforms to European data protection law. The legal and technical evaluation of [www.business-keeper.com](http://www.business-keeper.com) covered (among others) the website's privacy policy, the use of cookies and forms as well as relevant issues related to the hosting of the webserver by a third party.

Just a few weeks ago, Business Keeper's whistleblowing solution BKMS® System had successfully passed its recertification with EuroPriSe. BKMS® System allows for reporting and examination of grievances in a privacy-compliant manner.

"Business Keeper AG is the first company that manages to be awarded both our renowned seal for IT products and services and the new website certification seal," says Sebastian Meissner, Head of the EuroPriSe Certification Authority. "They provide a perfect example showing that SMEs can uphold excellent privacy standards just as well as large companies."

Kenan Tur, Founder and Director of Business Keeper AG, sees the certification as the consistent continuation of Business Keeper AG to provide high quality and security as a pioneer and European market leader in the field of electronic whistleblower systems: "Data protection and data security are the common thread of our corporate philosophy. We would like to signalise to the whistleblowers, especially as they are always concerned regarding possible reprisals, that Business Keeper AG protects sensitive personal information. This applies for the BKMS® System, but already starts at our company's website."

Further information on the certification of [www.business-keeper.com](http://www.business-keeper.com) can be found at [www.european-privacy-seal.eu/EPS-en/Business-Keeper-AG-wwwbusiness-keepercom](http://www.european-privacy-seal.eu/EPS-en/Business-Keeper-AG-wwwbusiness-keepercom).

Progress in the development process of the new "Website Certification" product will be presented to the EuroPriSe Advisory Board on September 25, 2015, and on November 6, 2015, at the next EuroPriSe Expert Enhancement Workshop in Berlin.

### ***About EuroPriSe***

EuroPriSe started as an EU-funded project aimed at establishing a trans-European privacy seal. Today, EuroPriSe offers certifications for IT products and IT-based services throughout the EU. A unique certification, the EuroPriSe seal assures users that their personal data are handled in accordance with European data protection laws. As the only EU-wide, independent privacy seal, EuroPriSe enables enterprises to demonstrate their compliance with European laws and regulations. EuroPriSe certifications have been awarded to businesses of all sizes, including small and medium-sized companies as well as multinational organizations such as Microsoft and SAP.

### ***About Business Keeper AG***

Business Keeper AG, headquartered in Berlin, is Europe's first and leading provider of an electronic whistleblowing system for preventing and combating white-collar crime. The Business Keeper Monitoring System (BKMS® System) guarantees the systematic and confidential submission of information by employees and suppliers and thereby sustainably protects organisations from legal and reputational damages. The BKMS® System meets the highest data protection and data security requirements, and is the only electronic reporting system that has been certified multiple times by independent experts.

In addition to companies, public authorities and organisations of various sizes, Business Keeper AG also has governmental anti-corruption institutions worldwide among its clients. The BKMS® System is currently used in 197 countries and regions, and in more than 50 languages. More than 2.5 million of our clients' employees have access to the BKMS® System (excluding distributors and partners). Taking governmentally used instances of the BKMS® System into account, this number increases to approximately 185 million potential users.

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