



Press Release

Bonn, September 30, 2014

## **EuroPriSe: Assembles Internationally Acclaimed Data Privacy Pros (Professionals) for their new Advisory Board**

*Several current or former heads of national and state data protection authorities are among the members of the EuroPriSe Advisory Board. The board will start its important work this very year.*

The European Privacy Seal (EuroPriSe) is the only independent privacy seal recognized and accepted across the EU. EuroPriSe certifies compliance of IT products and IT-based services in accordance with EU data protection law. By following the guidance provided by the Article 29 Working Party, EuroPriSe ensures a uniquely high and meaningful level of certification.

The objective of the EuroPriSe Advisory Board is to support and maintain the continued outstanding quality and independence of EuroPriSe certifications. To realise this goal, EuroPriSe consults with its board members whenever contemplating changes to the EuroPriSe inspection schemes or introducing new certification products. The board is also responsible for dispute resolution issues. It will meet twice per year.

EuroPriSe now proudly presents the members of its new Advisory Board:

1. Dr. John Borking,  
Director of Borking Consultancy, former Privacy Commissioner of the Netherlands;
2. Dr. Gwendal Le Grand,  
Director of Technology and Innovation at the French data protection authority CNIL;
3. Dr. Waltraut Kotschy,  
Director of Data Protection Compliance Consulting e.U., former Executive Member of the Austrian Data Protection Commission;
4. Dr. Reinhard Priebe,  
former Director for Internal Security in Directorate General Home Affairs at European Commission;

5. Mr. Peter Schaar,

Chairman at European Academy for Freedom of Information and Data Protection, former German Federal Commissioner for Data Protection and Freedom of Information and former Chairman of the Article 29 Working Party;

6. Dr. Thilo Weichert,

Head of the Independent Centre for Privacy Protection (ULD) and Commissioner for Data Protection and Freedom of Information of Schleswig-Holstein, Germany.

Ms. Gemma Farmer, Senior Policy Officer at Information Commissioner's Office, United Kingdom, will participate as an observer in the meetings of the EuroPriSe Advisory Board on behalf of the ICO.

"The EuroPriSe Advisory Board comes with a pooling of expertise in privacy and data protection that is clearly exceptional", says Sebastian Meissner, Head of the EuroPriSe Certification Authority. "EuroPriSe's further development will benefit greatly from the expert advice of the members of the board."

Among others, the EuroPriSe Advisory Board will consider the following topics:

- Introduction of new certification products envisaged by EuroPriSe,
- EuroPriSe dispute resolution,
- Article 5(3) of Directive 2002/58/EC (the so-called "cookie law"),
- Article 39 of the draft General Data Protection Regulation dealing with a "European Data Protection Seal".

More detailed information on the EuroPriSe Advisory Board is available on the EuroPriSe website at: <https://www.european-privacy-seal.eu/ws/EPS-en/Advisory-Board>

### ***About EuroPriSe***

EuroPriSe started as an EU funded project aimed at establishing a trans-European privacy seal. Today EuroPriSe offers certifications for IT products and IT-based services throughout the EU. A unique certification, EuroPriSe seals assure users that their personal data are handled in accordance with European data protection laws. As the only EU-wide, independent privacy seal EuroPriSe empowers enterprises to demonstrate their compliance with European laws and regulations. EuroPriSe certifications have been awarded to business of all sizes including small and medium-sized companies, including multinational organisations such as Microsoft and SAP.

### ***Press contact:***

Sebastian Meissner  
EuroPriSe GmbH  
Joseph-Schumpeter-Allee 25, 53227 Bonn, Germany  
Email: [contact@european-privacy-seal.eu](mailto:contact@european-privacy-seal.eu)  
Phone : +49 228 763 679 31  
[www.european-privacy-seal.eu](http://www.european-privacy-seal.eu)